

'We help businesses unlock their potential'



Connect with us.

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Who we are?

Thank you for your interest in **Ahmed**. We are a full-service advertising design & Print Company. Founded in 2010 our company serves blue-chip companies and early-stage entrepreneurs, small business or big corporate, one time projects or ongoing ones alike. **Ahmed** helps improve advertising design, create and increase brand awareness and meets your marketing needs that helps build value and trust for your company.

Ahmed offers solutions to fit any budget. Our staff consists of experienced advertising designers & marketing professionals. Let us help you with your advertising design or marketing needs.

Our simple philosophy: The word rsvp symbolizes commitment. We believe commitment is everything in a relationship. **Ahmed** is founded on this philosophy of commitment to clients.

Ahmed is backed by World-class experience in design print & production of Media and Marketing related materials. We have a Can-do approach to client's requirements. We offer Hassle free service and have a Customer focused philosophy

What is our strength? We experienced staff with world-class experience offer and execute the finest n BTL services backed by our In-house creativity; strong associations and established client & supplier networks; Sound understanding of local market; Customer focused and committed attitude; Competitive prices & Cost-effective solutions with quick turnaround a time and Un-compromised Quality and Service.

What do Services do we offer?

ADVERTISING SERVICES

Creative services: Logo design; Brand identity & guidelines creation / 3D designing.
Corporate Gifts & Promotional items.
Corporate films / commercials
Web design and Development.
Marketing Promotions / Event management Services
Direct marketing / Mobile /SMS / Social media marketing solutions.
All above the line (ATL) and below the line (BTL) Services

DIGITAL PRINT & PRODUCTION SERVICES

Acrylic / Wood / Metal / Fiberglass / crystal works
Outdoor / Indoor Signage (LED and Neon) (front-lit & backlit)
Vehicle / Fleet graphics
Office interiors / Wall graphics / reception branding
P.O.S. displays / POP-ups / Roll-ups / large format printing /3D printing.
Screen printing / Etching / Engraving services
Retail branding / Window displays / promotional displays.
Kisoks / Exhibition stands / Conference / Exhibition / Event graphics & collaterals.

OFFSET PRINT & PRODUCTION SERVICES

Brochures / Catalogs / Booklets
Magazines / Newsletters /manuals
Folders / Press kits / Gift bags / Boxes
Calendars / Posters / Stickers
Flyers / leaflets
Greeting cards /Corporate stationery
All other offset printing services

Besides being a one stop shop that meets all your advertising, media and marketing requirements under one roof, our agency experience has made us understand the clients brand perspective and relate it to the final finished product. This has led to greater client satisfaction and increased trust in our services. The trust placed on us by the leading industry brands speaks for itself. We believe we should thank you in return for your business and give you something back. Your success is our success. We take care of our clients by providing consultancy services that help you to identify hidden costs and help constantly improve your bottom-line

Give us a call if you need any additional information, or for an estimate

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Advertising Design Services : With an array of clients from various industries our advertising, design and marketing agency services are unlike any other. When a company uses our services or partners with us it joins an organization comprising of a talented team members who have years of experience in the business and has dedicated account executives for your projects. We are an extension of your business advertising services and we thank you for letting us be a part of it.

Full -service advertising design capabilities: It is hard to choose the right advertising design for your company needs. Advertising, design and marketing today is complex with many mediums that can help or destroy your company brand. We provide bespoke solutions . Innovative solutions that that suit you best and adapt to market conditions. Our unmatched services will ensure that we exceed your expectations. We work with companies in creating the essential day-to-day design needs that all businesses require in supporting their marketing efforts.

Print Design Services : We at **Ahmed** believe that branding is the face of your business and graphics should reflect the quality and style of your enterprise. With an in-house team of graphic designers and professionals with a proven background and world -class branding agency experience , we provide exceptional quality with cost -effectiveness and ensure that you have an excellent finished product at the right time when you require it. Timing is critical and we understand this element of the business only too well as our as our experience in events have taught us this. We apply the best quality practices and procedures of the printing industry, and ensure amazing results for affordable prices.

What makes us different?

Our speed /Quick turn-around time : We believe speed is the name of the business and our teams can quickly send you prices so that you can make important decisions in time without the agonizing wait before taking critical business decisions on whether to proceed with a marketing spend or not. Timely quotes help to take crisp and prompt business decisions that give you the leading edge

Our service attitude: We serve with a smile without complaining on the value or size of the order and treat each order with equal respect. After all relationships are not about being there only during the good times. We value the relationship with our clients and take every order with the same spirit of gratitude and a positive attitude.

Our Expertise: Our skilled and flexible team can quickly understand your requirements and thanks to our expertise in the field of design print, production we can quickly produce great results without any compromise to creativity or quality of output.

Our wide range of services: We provide offset printing services as well as digital printing services besides creative design services. Be it a normal business flyer or an exquisite corporate brochure, a bulk sms campaign or a complex website, a small corporate gift item or a huge signboard, a routine order or a last minute event production, our wide range services ensure that you don't have to frantically call multiple suppliers to order multiple marketing requirements for your company. A single phone call is what it takes. You are thus ensured complete peace of mind

Our competitive prices :All said and done, in this price conscious market, even to the most demanding client who insists on quality, the final resting point usually boils down to price. You will always expect the best quality at the most reasonable price. We ensure that you get the maximum bang for your money by offering you the most competitive prices in the market. Nevertheless we will always try and exceed your expectations on the final product as we understand that a satisfied customer means repeat business. Price is what you pay. Value is what you get.

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Success Stories : Corporate



UITP

UITP (International Association of Public Transport) is the international network for public transport authorities and operators, policy decision-makers, scientific institutes and the public transport supply and service industry. It is a platform for worldwide cooperation, business development and the sharing of know-how between its 3,400 members from 92 countries .

The 59th UITP World Congress & Mobility and City and Exhibition was attended by 2,000 delegates coming from 80 countries . The exhibition (252 exhibitors from 37 countries , 30,000 m2) was visited by 9,700 visitors . Many Ministers, elected officials, CEOs and high-level executives from authorities, industry and operators were present. The UITP World Congress & Mobility and City Transport Exhibition was being held in the MENA region for the first time.

Ahmed is proud to be part of this prestigious event. We had put all our efforts to create the best designs and mementos for the event. The complete BTL was handled by **Ahmed**. Right from the welcome kit, to the exhibition news, catalogue, roll-ups, to the dedicated website, awards and photography. Days and nights were spent to put together all according to the UITP brand guide lines. The results were overwhelming from the name tags to the awards and all the event collaterals had been carefully executed by our team



Pictures shown above: 59th world transport and mobility congress event collaterals.

Success Stories : Corporates



RSA

Professionally supported by a Group corporate office in London and other offices across the globe, RSA brings international expertise, standards, security and professionalism to a fast developing market. **Ahmed** is their ultimate choice for all their below the line advertising needs be it signage , interiors branding, acrylics or offset printing.

Here is what Nilanjana Ghosh, Marketing & Communications Manager RSA Insurance had to say about **Ahmed**

RSA Insurance have been working with **Ahmed** for our below the line printing and production requirements. I have found them to be an efficient, competent and prompt service provider. All aspects of their services are spot on - there has never been anything that they haven't resolved immediately and their employees are quick to respond, knowledgeable and professional."



Pictures shown above: RSA window branding (light boxes) , RSA interiors , RSA acrylic stands , RSA Singapore brochures , RSA DNATA branding.

Success Stories : Corporates

aramex

delivery unlimited

ARAMEX

Aramex provides a global solution for moving time-sensitive documents and parcels around the world, door-to-door, within committed transit times that meet your needs and expectations. We were approached by Aramex when they urgently needed a signage to be put on their kiosk at the Dubai Mall. The client was so happy with our services especially on how we overcame all the challenges in permissions and paperwork that now **Ahmed** is the agency for all below the line advertising of Aramex all around UAE. Today we do most of the Aramex BTL jobs right from their bike boxes fabrication to their signages all over UAE and even their interiors. Aramex is another feather in our cap and we have a long way to go.



Pictures shown above: Aramex Dubai Mall LED signage, Aramex Bike branding, Aramex express boxes. Aramex signages & One way vision stickers, Aramex Office branding.

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Success Stories : Corporate

The UAE Internal Audit Association (IAA) was set up in July 1995, as a non-profit organization along the lines of its parent body with the support and co-operation of the Emirates Group, the Economic Department, Dubai Chamber of Commerce, Al Futtaim, Emirates Bank and DUBAL. On the 24th of June 2006 the IIA Dubai Chapter sought and gained approval to become the official UAE Chapter. In 2008 they obtained a license to become the UAE Internal Audit Association. The Association now has the support of leading companies from the UAE who are involved in promoting the profession of Internal Auditing through this medium.

Held on 16th and 17th March 2014 at the Dubai world trade centre. The formula 1 conference was hosted by the UAE Internal Audit Association (IAA) - a global affiliate of the Institute of Internal Auditors Inc. (IIA), the leading international professional body for auditors. The conference is attracted more than a 1,000 professionals in the field from across the Middle East region. It featured recognized and respected keynote speakers from across the globe who discussed the latest topics impacting the internal audit profession now and in the future, along with workshops and professional development sessions. The theme of the 2014 conference is "Formula 1 Audit, The Future Race". The UAE IAA's Regional Audit Conference is the internal auditing profession's premier training event in the Middle East.



Ahmed is proud to be part of this prestigious event. The BTL conference collaterals from the delegate registration kits, to the conference certificates and handouts, the standard and extra wide roll-ups to the registration counters branding to the huge directional signage, from the information-boards to the photography, we indeed feel honored to be associated with this event and have successfully delivered another event that has become the building block of our growing success.

The client has given us a great review and graciously thanked us for the support. Since then we are consistently delivering successful events for the company till date.

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Success Stories: Events



MEFCC is the region's largest pop cultural festival, bringing together celebrities, artists, music, art and exhibitors from across the globe. The MEFCC is the only large-scale consumer event for fans of comics, film and gaming entertainment and pop culture on offer in the Middle East. . Ahmed is proud to be part of this prestigious event by assisting our client Shop and Ship with the complete fabrication and set up for their exhibition stand at comicon Dubai world trade centre April- 2015 .Right from the booth fabrication to the sound systems and furniture set up, Ahmed set up the entire 10 x8 meter stand with all fittings and accessories in a record 3 days short notice. The Client was thrilled and we are assured of repeat business for the coming years for many of their other events.



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Success Stories: Retail



Dubai Holding Group

Dubai Holding Group & Al Shamsi Holding group



Serving a host of retail brands for the Dubai holding group and Al Shamsi Holding group, including leading brands like Women's secret, Okaidi, Vincci, Parfois, Zara Home, Promod, Gerard Darel, Scotch and Soda etc rsvp is forging ahead in the retail sector to leave a lasting impression in the advertising industry by representing some of the top global brands.



Pictures shown above: Retail Branding: Dangers, wobblers, shop decorations, banners, window displays etc

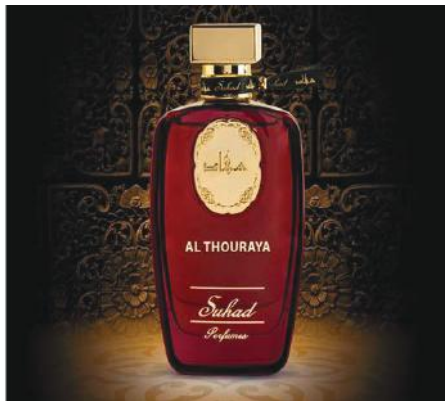


Success Stories : Retail Clients

Paris Gallery

A privately held business group in the Middle East with core interests in beauty and lifestyle products and services, the Paris Gallery Group of Companies has almost become synonymous with luxury itself. Through a wide range of products that include fragrances, cosmetics, watches, eyewear, accessories and fashion, the brand completes the portrait of a desirable lifestyle.

What started as a single shop has now grown to a retail chain of over 80 stores across the Middle East, encompassing a diverse portfolio of iconic brands in opulent living. Through its retail and distribution arms, the Paris Gallery Group of Companies has been setting trends, defining style and showcasing luxury for the region's discerning customers and is acknowledged as the most reliable and respected name in the realm of its business. The Paris Gallery Group of Companies offers a premium collection of over 500 international brands across several product categories including fragrances, cosmetics, watches, jewelry, fashion apparel, eyewear and accessories.



Some of the major international brands include Aigner, Karisma , Burberry, Cartier, Etro, Ferrari , Roberto cavali ,Salvatore Ferragamo, Sergio Rossi, Chanel , Estee Lauder , Givenchy , Gucci , Hugo Boss , Lacoste, Bentley , Guess , Roja , Ralph Lauren, Giorgio Armani , Escada , Jimmy Choo ,Dior , L'Amour , Bvlgari , Versace , Davidoff , DKNY , Montale , Moschino, Calvin Klein , Prada ,Dolce & Gabbana , Clarins, Clinique, La Prairie, Tomford , Bobby brown, Yves Saint Laurent, Lancome, Guerline, Makeup Forever , Tonino Lamborghini , Chopard, Micheal Kors, Montblanc, Tomford, Police, Saint Honore, Morellato, Maserati, Just Cavalli, Guy La roche, Fossil, Swarovski, Skagen, MarcJobs, Emporio Armani ,Diesel, Locman, Ebel, Elite, Baldessarini, Maurice La crox, Savoy, Brosway, Zeades, Rebecca, T-sento Milano, Gattinoni , CrystalAlp, Agatha Paris, Chacharel, Fontenay, ST.Dupont, Paris Hilton and a never ending list of prestigious brands.

Ahmed is proud to be associated with this luxury giant and our services to this group is living proof that we offer the best services currently available in the middle east BTL segment without any compromise on timelines or on quality giving you the best value for your spend..

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LIWA ليوا

BRINGING YOU THE BEST BRANDS

Success Stories : Retail Clients

Liwa Trading Enterprises LLC (Liwa) was set up in 1987 to establish the retail presence of the Abu Dhabi - based group, Al Nasser Holdings (ANH). ANH has wide interests in the oil services, manufacturing and retail sectors and operates a number of joint ventures with leading international companies.

Liwa has substantial experience in retailing in the GCC area and has established itself in all the GCC countries - UAE, Saudi Arabia, Bahrain, Kuwait, Oman and Qatar. In each of these countries Liwa has franchise/sub-franchise agreements with a number of international brands dealing in clothing and other accessories, children's and other specialty products.



A Retail giant in its own right Liwa Trading has some of the biggest international brands under its agency and boasts of big brands like Disney Fashion, La Senza, Suiteblanco, Collezione, M&Co, Nautica , Lee, BHS, Menbur, Calvin Klien jeans, Throttleman, Thinkkitchen, Olymp , Gocco, Gant, Smash , Premaman, TFN, Florsheim, Diva , Dwell to name a few.

Liwa Trading has adopted a sophisticated on-line tendering (tejari) system and **Ahmed** is fully equipped to bid for the their on-line tenders and secure bids thru competitive bidding which ensures that the client gets the best rate in the market for all their BTL services.

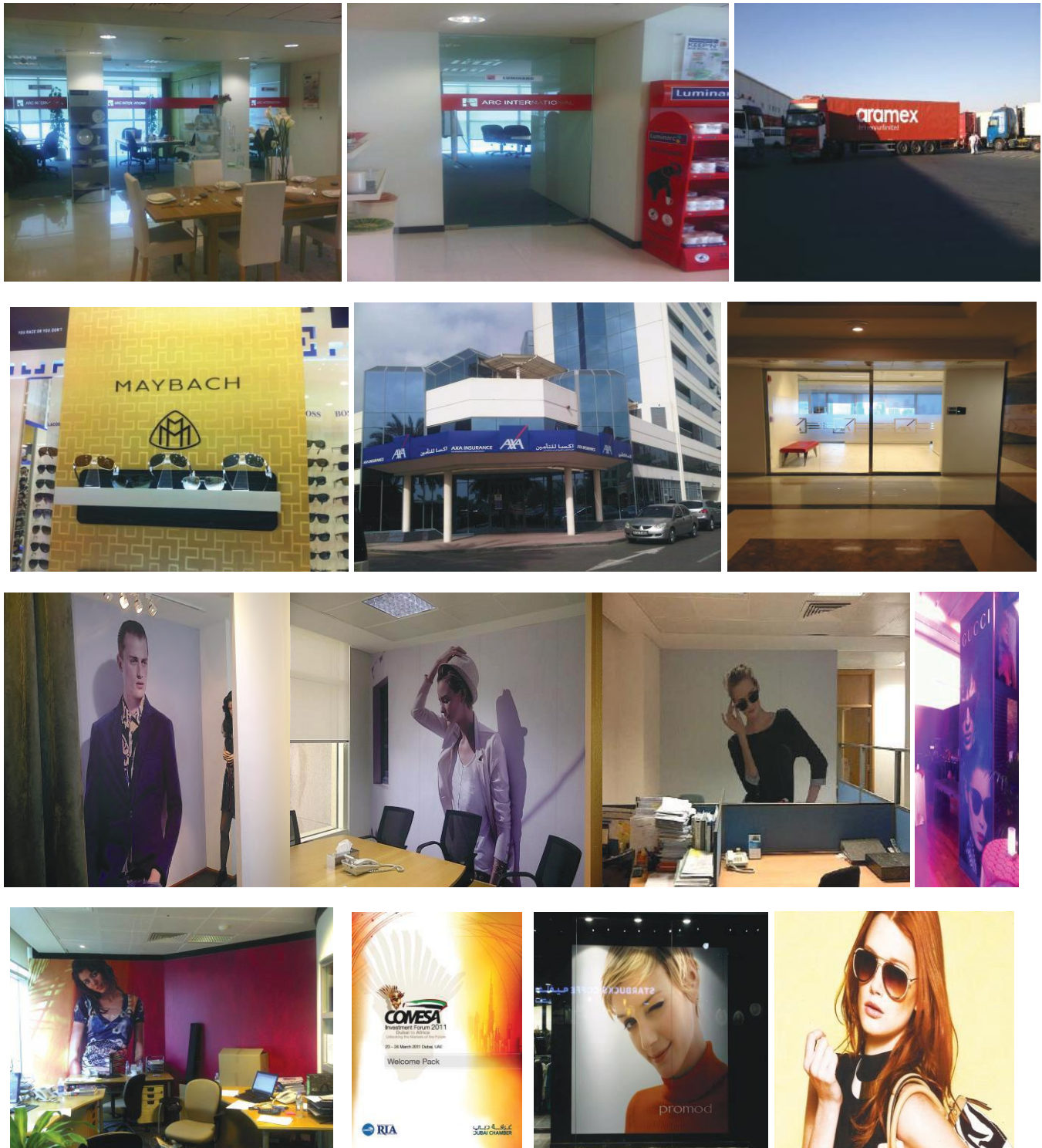
Ahmed is proud to be associated with this Abu-Dhabi based retail giant and our services to this group ensure that all their requirements are met for all their outlets in all locations at any point of time delivering and executing timely orders with clinical precision without compromise on quality to the satisfaction of the client who now is a regular anchor client for **Ahmed**.

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Other Success Stories :



Pictures shown above: **Arc International** - Cabin branding API towers, MDF display stands etc. : **ARAMEX** trailer branding DLC. : **Optitalia** : Maybach Branding and Gucci branding for different events **AXA insurance** : External signage at Wafi city and internal branding at Churchill towers: **Dubai Holding & Al Shamsi holding** offices Emarat atrium bldg: Internal office branding. **Dubai Chamber** : COMESA welcome pack: Retail shop branding **PROMOD, PARFOIS.**

Our growing list of clients includes :

AXA INSURANCE

DUBAI HOLDING GROUP : WOMENSECRET , Z ARA HOME , PROMOD, GERARD DAREL

AL SHAMSI HOLDINGS : OKAIDI , OBAIBI, VINCCI, PARFOIS.

AL FUTTAIM GROUP : ACE HARDWARE & DUBAI FESTIVAL CITY

ARAMEX EMIRATES LLC

ROYAL & SUN ALLIANCE INSURANCE Middle East (RSA insurance)

SPEARHE AD TRAINING

ROYAL CAPITAL

COMESA (IC Publications / Dubai Chamber of commerce)

GUFL MODE : K-Lynn

SUGAR & MANKIND

MANIPAL UNIVERSITY : Dubai campus

FALCON PACK

ARC INTERNATIONAL : LUMINARC

AMRB / GAMA ABACUS INTERNATIONAL / SMTC Global : EIMAS

LIWA TRADING

PARIS GALLERY

MUBADALA - GE CAPITAL

WEATHERFORD

HALLIBURTON

We hope to have a long term business relationship with you and look forward to your business.

Best Regards

Our Sincere gratitude and thanks to:



Our Sincere gratitude and thanks to:



ZARA HOME

okaïdi

promod

GERARD DAREL



PARFOIS

VINCCI

women'ssecret



N_K_DPIZZA إن-كيه-دي بيتزا



BOSCH

Calvin Klein furniture



KARL LAGERFELD

collezione

CÉLINE

VALENTINO

BOSS HUGO BOSS

FENDI

BYREDO

Chloé

D&G DOCEI, GABBANA

Dior



JIMMY CHOO

LIU·JO

laSENZA

Flamant

GUCCI



SUITEBLANCO



AIGNER

TOMMY HILFIFGER



SAINT LAURENT PARIS

Disney FASHION

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